



WTTG
5151 Wisconsin Ave NW
Washington, DC 20016
(202) 244-5151

www.myfoxdc.com

CONTRACT

Contract / Revision 97463 /	Alt Order #
Product	
Kaine for Senate 9/10-9/16/12	
Contract Dates 09/10/12 - 09/16/12	Estimate # 11224
Advertiser Tim Kaine for US Senate	Original Date / Revision 06/05/12 / 06/05/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station WTTG	Account Executive Justin Votta
Sales Office Washington DC	
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
Agency Ref	Advertiser Ref

And:

Media Strategies & Research
Attention: Rachel Beale
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Hiatus Dates: 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u>	
											Spots	Amount
N 1	WTTG	09/12/12	09/12/12	Morning News 5-530a	5a-530a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--1----				1	\$380.00			
N 2	WTTG	09/10/12	09/14/12	Morning News 530-6a	530a-6a		:30			NM	2	\$1,030.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1---1--				2	\$515.00			
N 3	WTTG	09/10/12	09/14/12	Fox 5 Morning News at 6am	6a-7a		:30			NM	4	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	1-111--				4	\$810.00			
N 4	WTTG	09/10/12	09/14/12	Morning News 7-8a	7a-8a		:30			NM	4	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$810.00			
N 5	WTTG	09/10/12	09/14/12	Morning News 8-9a	8a-9a		:30			NM	3	\$2,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M--TF--				3	\$810.00			
N 6	WTTG	09/12/12	09/12/12	Fox 5 Morning News	9a-10a		:30			NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W----				1	\$380.00			
N 7	WTTG	09/12/12	09/14/12	M-F 3p-330p	3p-330p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W-F--				2	\$300.00			
N 8	WTTG	09/10/12	09/13/12	M-F 330p-4p	330p-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M---T---				2	\$300.00			
N 9	WTTG	09/12/12	09/14/12	M-F 4p-5p	4p-5p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W-F--				2	\$450.00			
N 10	WTTG	09/10/12	09/14/12	Fox 5 News @ 5pm	5p-530p		:30			NM	4	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	M-WTF--				4	\$630.00			
N 11	WTTG	09/10/12	09/14/12	Fox 5 News @ 5pm	530p-6p		:30			NM	4	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W-F--				4	\$2,520.00			

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Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	Kaine for Senate 9/10-9/	11224
Advertiser		Original Date / Revision
Tim Kaine for US Senate		06/05/12 / 06/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	M-WTF--				4	\$630.00		
N 12	WTTG	09/10/12	09/14/12	News Edge @ 6p	6p-630p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	M-WTF--				4	\$785.00		
N 13	WTTG	09/13/12	09/13/12	M-F 730p-8p	730p-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	---1---				1	\$1,400.00		
N 14	WTTG	09/13/12	09/13/12	Th Prime Hour 1	8p-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	---T---				1	\$6,300.00		
N 15	WTTG	09/10/12	09/14/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	1---1--				2	\$3,050.00		
N 16	WTTG	09/12/12	09/13/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	--11---				2	\$4,050.00		
N 17	WTTG	09/10/12	09/14/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	1---1--				2	\$3,050.00		
N 18	WTTG	09/12/12	09/13/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	--WT---				2	\$4,050.00		
N 19	WTTG	09/10/12	09/14/12	News Edge at 11	11p-1130p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	1-111--				4	\$1,890.00		
N 20	WTTG	09/15/12	09/15/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	-----S-				1	\$3,050.00		
N 21	WTTG	09/15/12	09/15/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	-----S-				1	\$3,050.00		
N 22	WTTG	09/15/12	09/15/12	News Edge at 11w/SpEx	11p-1130p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	-----S-				1	\$1,300.00		
N 23	WTTG	09/16/12	09/16/12	Fox 5 News @ 10pm	10p-1030p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	-----S				1	\$3,050.00		
N 24	WTTG	09/16/12	09/16/12	Fox 5 News @ 10pm	1030p-11p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	-----S				1	\$3,050.00		
25	WTTG	09/16/12	09/16/12	News Edge at 11 w/Sp Ex	11p-1130p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 09/10/12	09/16/12	-----S				1	\$1,300.00		

Time Period	# of Spots	Gross Amount	Net Amount	Totals	
8/27/12 - 09/16/12	53	\$79,440.00	\$67,524.00		
Totals	53	\$79,440.00	\$67,524.00		

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Signature: _____ **Date:** _____

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